R.J. Reynolds Tobacco Company

D. P. FITZGERALD
Area Manager - Operations
North East Sales Area
910-741-2053

October 28, 1996

SENT VIA POUCH MAIL

Steve MacLeod
Bob Snow
Mark Goodman
Tim Gillespie
Rich Mittica
Rory O'Rourke

RE: **Remaining 1996 P.D.I.** — NONE 12 12XX

Attached you will find S.M.S. printouts showing remaining inventory on several 1996 P.D.I. pieces. These pieces were identified due to the overall low percentages of the allocations ordered so far. In most cases only 30% to 40% of the allocations have been ordered out with over 80% of the year gone.

We would appreciate you following up with the appropriate people to ensure these pieces are utilized.

Don

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Source: https://www.industrydocuments.ucsf.edu/docs/lsgy0000